

the society

advertising prospectus

The Royal Agricultural & Horticultural Society of SA Inc produces the Society. An informative publication providing up to date news on all aspects of the Royal Agricultural & Horticultural Society's business.

Incorporating;

1. Adelaide Event & Exhibition Centre
2. The Royal Adelaide Show
3. The Royal Adelaide Wine Show
4. Adelaide Showground events

Readership:

1. RA&HS Membership
2. 100+ media outlets
3. Corporate Sponsors
4. Adelaide Showground Exhibition Partners

Publication details:

1. 6,500 each edition (3 editions annually)
2. A3 @ eight pages
3. Approximately 20,000 readership



inside spread of **the society** and advertising space

Advertising Rates:

In each edition of The Society there is limited advertising space, a booking of multiple editions generates a 10% saving and a booking in all three editions includes website presence.

	1 edition	2 editions	3 editions
Mono	\$1,500 + GST	\$1,350 + GST (per edition)	\$1,215 + GST (per edition)
Color	\$1,850 + GST	\$1,700 + GST (per edition)	\$1,565 + GST (per edition)
Back cover	\$2,000 + GST	\$1,800 + GST (per edition)	\$1,620 + GST (per edition)

Advertising Size;

- 1/5 of A3 page (297mm wide x 80mm high)
- 3mm bleed all round and supplied as a HI RES pdf
- Ad design can be provided at a cost if required. For more details contact wdm design & advertising on 08 8372 9200.

Booking and Material Deadlines;

Booking deadline two weeks prior

Timing	Complete Artwork Required
Edition One	March (2nd week)
Edition Two	July (2nd week)
Edition Three	November (1st week)

Booking form on reverse



ROYAL AGRICULTURAL & HORTICULTURAL SOCIETY OF SA INC ADVERTISING BOOKING FORM;

CONTACT NAME:.....

REGISTERED BUSINESS NAME:

REGISTERED BUSINESS NUMBER (ABN)

BILLING ADDRESS:

BUSINESS ADDRESS:

PHONE:..... FAX:.....

EMAIL:.....

BOOKING DETAILS

	Mono	Colour	Back cover	Cost + GST (per edition)
Edition One				\$
Edition Two				\$
Edition Three				\$
TOTAL COST				\$

CONDITIONS

1. It is the responsibility of the advertiser to ensure correct and complete information is submitted to RA&HS. Please ensure that all telephone, fax, mobile numbers, email and web addresses and all other information is correct. These will not be automatically placed in your advertisement – they must be supplied.
2. We do not encourage prices to be highlighted in advertisements. If you do include prices they must be inclusive of GST and include validity dates.
3. Final decision lies with RA&HS.
4. RA&HS cannot guarantee placement if requested.
5. RA&HS reserves the right to refuse unsuitable advertisements.
6. Proofs that have not been signed and returned by the due dates will be assumed to be correct and printing will commence.

SIGNATURE.....

NAME

COMPANY NAME DATE.....

Complete this form and fax to (08) 8212 1944

or mail to Marketing Department, RA&HS, PO Box 108, Goodwood SA 5043

Phone: (08) 8210 5211 | Email: jhewett@adelaideshowground.com.au

